

Anna Bodalika

An individual who is creative, self-motivated and versatile with fresh ideas.
Can demonstrate the ability to thrive within the design industry and with determination, fuels the passion to succeed.

DESIGN EXPERIENCE

- 2011 **STELLA MCCARTNEY - GRAPHIC DESIGNER**
Art direction of ecommerce shoot & briefing retouchers'
Assisting on campaigns
Lookbooks, packaging, show & event invites design
Web based media - advertisements, eblasts, evites
Guiding Junior Designer and Intern
- 2010 - 2011 **ON.STUDIO - FREELANCE DESIGNER**
Branding
Caterpillar advertising, catalogue & lookbook
- 2010 - 2011 **WALL STREET JOURNAL EUROPE (WEEKEND SECTION) - DESIGNER**
Layout design
Picture editing & retouching
Pagination of pages (Methode)
- 2011 **CIVITAS - FREELANCE DESIGNER**
Brochure
- 2010 - 2011 **STUDIO M - FREELANCE DESIGNER**
Fashion runway trend forecast document
- 2010 - 2011 **TIM O'FLAHERTY - PHOTOGRAPHY ASSISTANT**
iShare still life
DMA portraiture
Vodafone still life
- 2010 **GOOD COMPANY - DESIGNER**
Branding
Web design
Photo shoot art direction
- 2010 **WESTMINSTER BEFRIEND A FAMILY - DESIGNER**
Re-design of 2009/10 annual report
Postcard
- 2010 **STRETCHING THE CITY - FREELANCE DESIGNER**
Logo proposals
- 2010 **TINA - GRAPHIC DESIGNER**
Logo design & stationery
- 2010 **NELSON THORNES - FREELANCE DESIGNER**
Beam educational course poster
- 2010 **ALICE HAWKINS - 2ND PHOTOGRAPHY ASSISTANT**
Shadowed photographer for Stella magazine shoot
- 2010 **ICON MAGAZINE - FREELANCE JUNIOR DESIGNER**
Layouts for Icon & OnOffice magazines
- 2009 **ESTABLISHED & SONS - BRANDING ASSISTANT**
Preparation of files for new website
Archiving & general administration
- 2008 - 2009 **SUBURBIA - JUNIOR DESIGNER**
Love and Pop magazines
Cd artwork
Assisted direction on a photo shoot
Liaise independently with clients
General design & studio assistant
- 2007 **DUDLEY METROPOLITAN COUNCIL - JUNIOR DESIGNER**
Flyers & leaflets
Financial detailing & negotiating of projects
Assisted direction of a photo shoot

EDUCATION

- 2005 - 2008 **NOTTINGHAM TRENT UNIVERSITY**
BA (Hons) Graphic Design (2:1)
- 2003 - 2005 **DUDLEY COLLEGE OF TECHNOLOGY**
BTEC National Diploma Fine Art (Distinction)
A Level Photography (A)
- 1998 - 2003 **BISHOP MILNER CATHOLIC SCHOOL**
Art (A)
- SOFTWARE KNOWLEDGE
InDesign
Quark
Photoshop
Illustrator
Final Cut Pro
After Effects

EXHIBITIONS

- 2008 'NOTT YOUR AVERAGE SHOW' Nottingham
2008 'ROYAL SOCIETY OF ARTS' London
2005 'SUMMER SHOW' Dudley

ADDITIONAL INFORMATION

Intermediate level of understanding of Gujarati
with basic reading & writing skills